



Rosemary Hinkson &lt;rosemary.hinkson@lacity.org&gt;

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## Venice Beach BID petitions: 6/17/16, Part II

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Tara Devine &lt;tara@devine-strategies.com&gt;

Fri, Jun 17, 2016 at 6:29 PM

To: Mario Montez &lt;mario.montez@lacity.org&gt;, Garen Yegparian &lt;garen.yegparian@lacity.org&gt;, Dennis Rader &lt;Dennis.Rader@lacity.org&gt;

Cc: Miranda Paster &lt;Miranda.Paster@lacity.org&gt;, Rita Moreno &lt;Rita.Moreno@lacity.org&gt;, Rick Scott &lt;Rick.Scott@lacity.org&gt;, Rosemary Hinkson &lt;Rosemary.Hinkson@lacity.org&gt;

In addition to the petitions I sent around 5 pm today, I just received more petitions signed by the owners of Thornton Venice LLC and Tramco Mgmt LLC.

This batch is quite large (1.98%.)

**Mario** - the petition assessment amounts/% for several (but not all) of the parcels on the attached petitions changed on 5/24. It is not a large change overall. I mentioned this situation to you earlier. These petitions include several parcels whose frontage, bldg or lot were updated due to new information gained during the petition drive. We've been working with Garen to get these changes approved on the 5/24 database.

My understanding is that Garen expects to complete his database review on Monday.

**Garen** - will you be so kind as to let Mario know when these parcels' new data has been okayed? They will not all match up neatly with his current parcel tally, so I believe he will probably want confirmation from you prior to verifying the petitions.

**Mario** - all of the attached appear properly executed to me; however, I will mark them as provisional until Garen has a chance to confirm. We would like to be able to add them to our official total prior to Council. We also hope to have Metro's petition prior to Council, and perhaps a few others as well. I expect Metro to sign on or shortly after 6/23, pending Board approval that day. With all verified, we could end up pretty close to, or even in excess of 56% for the OOI, which I think would be really great.

**Everyone else - FYI.** I'm trying to keep everyone in the loop so that we can try to get the OOI in Council prior to recess. I really appreciate everyone's help!



**THORNTONVENICE TRAMCO.pdf**  
829K





Rosemary Hinkson &lt;rosemary.hinkson@lacity.org&gt;

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**Fwd: Venice Beach BID petitions: 6/17/16**

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Tara Devine &lt;tara@devine-strategies.com&gt;

Fri, Jun 17, 2016 at 5:11 PM

To: Miranda Paster &lt;Miranda.Paster@lacity.org&gt;, Rita Moreno &lt;Rita.Moreno@lacity.org&gt;, Rick Scott &lt;Rick.Scott@lacity.org&gt;, Rosemary Hinkson &lt;Rosemary.Hinkson@lacity.org&gt;

Just FYI, updated petition threshold below.

Also, I think we have the database okayed or darn close. Garen asked us to add some language to the MDP/ER to elaborate on the methodology used. Ed submitted this language last night; I did not see a reply from Garen today unless I was not cc'd, but I will proceed with my MDP edits (I don't believe our numbers will change) over the weekend, and will find out when Ed can complete his. I know Ed is out Tuesday for medical (Diane.) So my hope is to have revised MDP/ER done on Monday, if not, it could be Wednesday.

At the appropriate time, I am happy to request that CM Price's office waive this item (or support your request if you prefer to make it.) Marisa has been kind enough to help me in the past. I also have a good relationship with the CM and another member of his staff. I can also help with CP Wesson's office at the appropriate time, if desired.

Have a great weekend!

Warmest regards,  
Tara

----- Forwarded message -----

From: Tara Devine &lt;tara@devine-strategies.com&gt;

Date: Fri, Jun 17, 2016 at 5:02 PM

Subject: Venice Beach BID petitions: 6/17/16

To: Mario Montez &lt;mario.montez@lacity.org&gt;

Today's petitions - three in one file

One petition/two parcels is the now-complete Sherman, Russell petition (previously incomplete/provisional)

Plus two more condos that appear fully complete to me.

If all three of these are valid, I have us at 51.67%. (1.26% provisional)

I have more I expect next week - almost 4% at minimum (Metro, Thornton Venice, Tramco)

**SHERMANR ZAMORA TOSSANI.pdf**

4089K





Rosemary Hinkson &lt;rosemary.hinkson@lacity.org&gt;

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## REVISED MDP & ER - B

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Tara Devine &lt;tara@devine-strategies.com&gt;

Thu, Jun 23, 2016 at 10:45 PM

To: Miranda Paster <Miranda.Paster@lacity.org>, Rita Moreno <Rita.Moreno@lacity.org>, Rick Scott <Rick.Scott@lacity.org>, Rosemary Hinkson <Rosemary.Hinkson@lacity.org>, Ed Henning <mred2@earthlink.net>  
Cc: Dennis Rader <Dennis.Rader@lacity.org>, Mario Montez <mario.montez@lacity.org>, Garen Yegparian <garen.yegparian@lacity.org>

Revised - minor (text) changes only. One deletion.

Warmest regards,





**TARA DEVINE**  
DEVINE STRATEGIES  
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310.430.5121  
[tara@devine-strategies.com](mailto:tara@devine-strategies.com)

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### 4 attachments

-  **2016.06.24 VB MDP FINAL b.pdf**  
1762K
-  **2016.06.24 VB MDP FINAL b.docx**  
1640K
-  **6-24-16 Venice Beach BID ER FINAL with map v1.3.4 b.docx**  
1410K
-  **6-24-16 Venice Beach BID ER FINAL with map v1.3.4 b.pdf**  
2066K





Rosemary Hinkson &lt;rosemary.hinkson@lacity.org&gt;

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**Re: South Park BID Renewal-Merge v 1.0 1st submittal**

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Miranda Paster &lt;miranda.paster@lacity.org&gt;

Thu, Oct 13, 2016 at 10:43 AM

To: Tara Devine &lt;tara@devine-strategies.com&gt;

Cc: Ed Henning &lt;mred2@earthlink.net&gt;, "Hinkson, Rosemary" &lt;rosemary.hinkson@lacity.org&gt;, "Rader, Dennis" &lt;dennis.rader@lacity.org&gt;

Good Morning.

I spoke to Garen. He is assigned to review the South Park data. He plans to finish up Figueroa Corridor this week and begin on South Park's data on Tuesday. Garen was assigned to work on 3 other databases before South park.

Thank you.

On Tue, Oct 11, 2016 at 4:51 PM, Tara Devine &lt;tara@devine-strategies.com&gt; wrote:

Ed submitted South Park/South Park II database to Dennis on 9/26, and I followed up with Dennis on 10/3, but neither of us has heard a peep from anyone in reply. We also didn't get any auto-reply notice (vacation, retirement, etc.)

I seem to recall that he retires sometime in Oct or Nov, so I didn't want to let this sit any longer. If we should send the database elsewhere, kindly advise. Thanks!

Warmest regards,

TARA DEVINE  
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----- Forwarded message -----

From: Tara Devine &lt;tara@devine-strategies.com&gt;

Date: Mon, Oct 3, 2016 at 12:54 PM

Subject: Re: South Park BID Renewal-Merge v 1.0 1st submittal

To: Ed Henning &lt;mred2@earthlink.net&gt;

Cc: Dennis at LA City &lt;dennis.rader@lacity.org&gt;

Hi, Dennis -

I just wanted to check in. I apologize for the late submission. We struggled to get our starting data, and had to update a lot of the SP data from 2011 (along with some other challenges from combining SP and SPII.) SP had an interim ED at their last renewal and City contract execution, and the new ED did not know they needed to maintain the master database (they created and maintained another more limited version for stakeholder communication purposes.) They regret that oversight and know now and will maintain the master going forward.

South Park is (understandably) worried about how late submission affects our processing timeframe. It also occurred to me that I heard you were retiring soon (congrats, but what a loss for the unit!)

Two questions:

Do you have any idea when database review might conclude, based on the unit's current workload, etc? (We have approx 2,000 parcels, so it's a big one.) We want to be ready to turnaround our part asap and try to make up as much time as we can.

